

MCOM 441: Mass Media Effects School of Journalism and New Media

The course examines the effects of mass media on individuals and groups in society. Media content and effects are explored in various domains, including violent, sexual, pro-social, and news media.

3 Credits

Prerequisites

- Jour 101: Media, News & Audience \$target.descriptions.MinimumGrade\$
- MCOM 200: Media & Communication Theory I \$target.descriptions.MinimumGrade\$

Instruction Type(s)

• Lecture: Lecture for MCOM 441

• Lecture: Web-based Lecture for MCOM 441

Subject Areas

- Mass Communication/ Media Studies
- Public Relations, Advertising, and Applied Communication, Other
- Communication, Journalism and Related Programs, Other

