

## IMC 591: IMC Explorations I School of Journalism and New Media

Course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications. May be repeated for credit.

3 Credits

## Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 591
- Lecture/Lab: Online Program for IMC 591
- Lecture/Lab: Web-based Lecture/Lab for IMC 591

## **Subject Areas**

• Communication, General

## **Related Areas**

- <u>Communication and Media Studies, Other</u>
- <u>Mass Communication/ Media Studies</u>
- Speech Communication and Rhetoric

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