

BAIS 320: Business Analytics Programming Marketing, Analytics & Prof Sales

Study of programming languages and modeling techniques used to implement basic data analytics systems, including common analytics languages such as Python and R, as well as data file access and manipulation. This course offers experience in analytics languages that are beneficial for business professionals in the modern data-rich economy.

3 Credits

Prerequisites

• Pre-requisite: 54 Completed Hours.

Instruction Type(s)

- Lecture: Lecture for BAIS 320
- Lecture: Web-based Lecture for BAIS 320
- Lecture: Compressed Video for BAIS 320

Subject Areas

- Computer Programming/Programmer, General
- <u>Computer Programming Special Applications</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

