

## Mgmt 392: Intercultural Business Communication Management

Study of the importance of business communication to conducting global business effectively. Emphasis on organizational and interpersonal communication and negotiation skills in an integrated world economy.

3 Credits

## **Prerequisites**

- Bus 271: Business Communication \$target.descriptions.MinimumGrade\$
- Mgmt 371: Principles of Management (Minimum grade: C)

## **Instruction Type(s)**

- Lecture: Lecture for Mgmt 392
- Lecture: Compressed Video for Mgmt 392
- Lecture: Web-based Lecture for Mgmt 392

## **Subject Areas**

• Business/Commerce, General

