

# **Bus 271: Business Communication Management**

An oral and written applications-oriented communication course for managers; developing and writing of reports, oral briefings of business issues and multimedia presentations.

3 Credits

# **Prerequisites**

• Engl 102 or Liba 102 or Hon 102 or Writ 102

# **Instruction Type(s)**

• Lecture: Lecture for Bus 271

Lecture: Web-based Lecture for Bus 271Lecture: Online Program for Bus 271

# Course Fee(s) Business 5

• \$60.00

#### Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

• \$100.00 per 3 Semester Credit Hours

### Online, Internet, or Web-based (Program)

• \$75.00 per 1 Semester Credit Hours

# **Subject Areas**

• Business/Corporate Communications

