

Journalism

- IMC 104: Introduction to Integrated Marketing Com
- IMC 205: Writing for Integrated Marketing Comm
- IMC 304: Account Planning
- IMC 305: Visual Communication
- IMC 306: Digital Marketing Communication
- IMC 307: Creating Digital Media Platforms
- IMC 354: Nonprofit Marketing Communications
- IMC 361: IMC Explorations I
- IMC 362: IMC Explorations II
- IMC 390: Advanced Writing: Integrated Marketing
- IMC 395: IMC Internship I
- IMC 404: Integrated Marketing Comm Research
- IMC 406: Digital Media Applications
- IMC 455: Integrated Marketing Communications
- IMC 495: IMC Internship II
- IMC 501: Principles of Integrated Marketing Comm
- IMC 509: Special Problems in IMC
- IMC 521: Design and Visual Thinking
- IMC 524: Designing Interactivity
- IMC 531: Consumer Research and Insights
- IMC 541: Consumer Behavior/Target Behavior
- IMC 546: International and Multicultural IMC
- IMC 551: Brand and Relationship Strategies
- IMC 552: Advanced Media Strategy and Analysis
- IMC 553: Strategic Communication Planning
- IMC 561: Creative Development and Direction
- IMC 563: Reputation Management
- IMC 572: Direct and Database Marketing
- IMC 580: Topics in IMC II
- Jour 101: Media, News & Audience
- Jour 102: Introduction to Multimedia Writing
- Jour 271: Information Gathering
- Jour 273: Creative Visual Thinking
- Jour 345: Digital Media Diversity
- Jour 350: Topics in Journalism I
- Jour 351: Topics in Journalism I
- Jour 352: Topics in Journalism II

 Jour 253: Topics in Journalism III
- Jour 353: Topics in Journalism III
- Jour 361: Journalism Explorations I
 Jour 362: Journalism Explorations I
- Jour 362: Journalism Explorations II
- Jour 366: Sports Writing
- Jour 369: Media Law & Ethics
- Jour 373: Designing Media
- Jour 377: Advanced Reporting
- Jour 379: Editing
- Jour 381: Newspaper Management
- Jour 383: Advertising Layout and Design
- Jour 388: Media Management
- Jour 389: Magazine Editing
- Jour 395: Journalism Internship
- Jour 399: School Publications
- Jour 400: International Journalism
- Jour 401: Magazine Service Journalism
- <u>Jour 403: Advanced Photojournalism</u>
- Jour 444: Investigating Criminal Justice
- Jour 456: Journalism Innovation
- Jour 472: Magazine and Feature Writing
- · Jour 475: Editorial and Opinion Writing



The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.



- · Jour 477: Specialized Reporting
- Jour 495: Journalism Practicum
- Jour 501: Magazine Service Journalism Publishing
- Jour 542: Peace Journalism
- Jour 551: Research in Mass Communications
- Jour 552: Seminar in Mass Communication Theory
- Jour 553: Service Journalism Management
- Jour 572: History of Mass Media
- Jour 573: Mass Comm, Technology, and Society
- Jour 574: Public Opinion and the Mass Media
- Jour 575: Mass Media Ethics and Social Issues
- Jour 577: Depth Reporting
- Jour 580: Topics in Journalism II
- Jour 585: Health Communication
- Jour 590: Multimedia Storytelling I
- Jour 599: Directed Study
- Jour 610: Multimedia Storytelling II
- Jour 664: Journalism Practices and Ethics
- Jour 668: Narrative Journalism
- MCOM 328: Typeface Design
- MCOM 340: Global Media Systems
- MCOM 341: Persuasion
- MCOM 571: Internet and Mobile Media
- MCOM 573: Media Leadership

