

BAIS 412: Client-side Web Application Development Marketing, Analytics & Prof Sales

This course will cover the concepts, languages, and techniques used to engage in client-side website design and development and user experience (UX) design, with emphasis on HyperText Markup Language (HTML), JavaScript, and Cascading Style Sheets (CSS) technologies so that the student will be able to develop and maintain contemporary webpages for an e-business.

3 Credits

Prerequisites

• Pre-requisite: 54 Completed Hours.

One-way corequisites

BAIS 309: Management Information Systems

Instruction Type(s)

- Lecture: Lecture for BAIS 412
- Lecture: Compressed Video for BAIS 412

Subject Areas

- Computer Programming/Programmer, General
- Web Page, Digital/Multimedia and Information Resources Design

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

