

BAIS 360: Cybersecurity and Information Assurance Marketing, Analytics & Prof Sales

The study of information assurance and computer security with a focus on technology-based threats that organizations must address in the modern electronic commerce era. This course combines conceptual discussions and "hands-on" exercises to introduce this rapidly expanding area of study. The course also includes an exploration of global and ethical challenges related to computer security, privacy, and information assurance. Topics covered include operational, technical, and administrative aspects of information assurance.

3 Credits

Prerequisites

• Pre-requisite: 54 Earned Hours.

Instruction Type(s)

• Lecture: Lecture for BAIS 360

Lecture: Compressed Video for BAIS 360
Lecture: Web-based Lecture for BAIS 360

Subject Areas

• Management Information Systems, General

Related Areas

• Management Information Systems and Services, Other

