

BAIS 330: Business Application Programming Marketing, Analytics & Prof Sales

Concepts of object-oriented design and programming for business applications. Topics to be covered include classes and objects, graphical user interface design, arrays, procedures, database file access, drag-and-drop, graphics, animation, and custom controls and objects. Experience in computer program analysis, design, and implementation for business applications.

3 Credits

Prerequisites

• Pre-requisite: 54 Completed Hours.

Instruction Type(s)

- Lecture: Lecture for BAIS 330
- Lecture: Compressed Video for BAIS 330

Subject Areas

- Computer Programming/Programmer, General
- <u>Computer Programming Special Applications</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

