MBA 618: Business Analytics
Marketing, Analytics & Prof Sales

Introductory course to business analytics using Python. The course objective is to equip students with the technical and analytical skills necessary to integrate data-driven decision making into their management practices. No prior programming experience required.

3 Credits

Instruction Type(s)

- Lecture: Lecture for MBA 618
- Lecture: Web-based Lecture for MBA 618

Subject Areas

- Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management