

NHM 317: Destination Branding and Management Nutrition & Hospitality Management

This course provides an in-depth exploration of the concepts and practices involved in destination branding and management.

3 Credits

Prerequisites

• NHM 221: Foundations of Tourism and Travel \$target.descriptions.MinimumGrade\$

Instruction Type(s)

- Lecture: Lecture for NHM 317
- Lecture: Web-based Lecture for NHM 317

Subject Areas

Hospitality Administration/Management, General

Related Areas

- Hotel/Motel Administration/Management
- <u>Restaurant/Food Services Management</u>

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