

NHM 317: Destination Branding and Management

[Nutrition & Hospitality Management](#)

This course provides an in-depth exploration of the concepts and practices involved in destination branding and management.

3 Credits

Prerequisites

- [NHM 221: Foundations of Tourism and Travel](#) \$target.descriptions.MinimumGrade\$

Instruction Type(s)

- Lecture: Lecture for NHM 317
- Lecture: Web-based Lecture for NHM 317

Subject Areas

- [Hospitality Administration/Management, General](#)

Related Areas

- [Hotel/Motel Administration/Management](#)
- [Restaurant/Food Services Management](#)

