

## Phad 792: BioPharmaceutical Development and Mktg Pharmacy Administration

This course is designed to provide participants with insight into the administrative procedures involved in the developing and marketing of new biomedical innovations, from discovery to market approval, including both industrial and policy perspectives.

3 Credits

### Instruction Type(s)

- Lecture: Lecture for Phad 792

### Subject Areas

- [Pharmacy Administration and Pharmacy Policy and Regulatory Affairs \(MS, PhD\)](#)
- [Pharmaceutical Marketing and Management](#)

### Related Areas

- [Clinical and Industrial Drug Development \(MS, PhD\)](#)
- [Industrial and Physical Pharmacy and Cosmetic Sciences \(MS, PhD\)](#)
- [Medicinal and Pharmaceutical Chemistry](#)
- [Natural Products Chemistry and Pharmacognosy \(MS, PhD\)](#)
- [Pharmaceutical Sciences](#)
- [Pharmaceutics and Drug Design \(MS, PhD\)](#)
- [Pharmacoeconomics/Pharmaceutical Economics \(MS, PhD\)](#)
- [Pharmacy \(PharmD - USA - PharmD, BS/BPharm - Canada\)](#)
- [Pharmacy, Pharmaceutical Sciences, and Administration, Other](#)

