MIS 665: Management of Information Systems

Marketing, Analytics & Prof Sales

The course covers the issues, strategies, and tactics for effective management of an enterprise's information technology resources. The course emphasizes the development of new conceptual/research models related to the impact of information systems within organizations.

3 Credits

Instruction Type(s)

- Seminar: Seminar for MIS 665

Subject Areas

- Management Information Systems, General
- Computer/Information Technology Services Administration and Management,Other

Friday, May 23, 2025 at 3:35:54 pm
CDT