

NHM 216: Foundations of the Event Industry

[Nutrition & Hospitality Management](#)

Overview of the event industry. Foundations, techniques, and procedures required for producing successful events including examination of basic planning and production elements for events.

3 Credits

Instruction Type(s)

- Lecture: Lecture for NHM 216
- Lecture: Web-based Lecture for NHM 216

Subject Areas

- [Hospitality Administration/Management, General](#)

Related Areas

- [Hotel/Motel Administration/Management](#)
- [Restaurant/Food Services Management](#)

