

Bus 321: International Business

An integrated, multifunctional survey course defining the basic terminology of international business, with emphasis on an introduction to how national differences affect the business functions.

3 Credits

Prerequisites

• Pre-Requisite: Successful Completion of 54 Hours.

Instruction Type(s)

- Lecture: Lecture for Bus 321
- Lecture: Web-based Lecture for Bus 321

Subject Areas

- International Business/Trade/Commerce
- Business/Commerce, General

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