

## **Bus 271: Business Communication Management**

An oral and written applications-oriented communication course for managers; developing and writing of reports, oral briefings of business issues and multimedia presentations.

3 Credits

### **Prerequisites**

- Engl 102 or Liba 102 or Hon 102 or Writ 102

### **Instruction Type(s)**

- Lecture: Lecture for Bus 271
- Lecture: Web-based Lecture for Bus 271
- Lecture: Online Program for Bus 271

### **Course Fee(s)**

#### **Business 5**

- \$60.00

### **Online, Internet, or Web-based**

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

- \$100.00 per 3 Semester Credit Hours

### **Online, Internet, or Web-based (Program)**

- \$75.00 per 1 Semester Credit Hours

### **Subject Areas**

- [Business/Corporate Communications](#)

