

Phad 792: BioPharmaceutical Development and Mktg

Pharmacy Administration

This course is designed to provide participants with insight into the administrative procedures involved in the developing and marketing of new biomedical innovations, from discovery to market approval, including both industrial and policy perspectives.

3 Credits Instruction Type(s)

• Lecture: Lecture for Phad 792

Subject Areas

- Pharmacy Administration and Pharmacy Policy and Regulatory Affairs (MS, PhD)
- <u>Pharmaceutical Marketing and Management</u>

Related Areas

- <u>Clinical and Industrial Drug Development (MS, PhD)</u>
- Industrial and Physical Pharmacy and Cosmetic Sciences (MS, PhD)
- <u>Medicinal and Pharmaceutical Chemistry</u>
- <u>Natural Products Chemistry and Pharmacognosy (MS, PhD)</u>
- Pharmaceutical Sciences
- <u>Pharmaceutics and Drug Design (MS, PhD)</u>
- Pharmacoeconomics/Pharmaceutical Economics (MS, PhD)
- Pharmacy (PharmD USA PharmD, BS/BPharm Canada)
- Pharmacy, Pharmaceutical Sciences, and Administration, Other

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for guestions about the accreditation.

