

# MIS 309: Management Information Systems Marketing, Analytics & Prof Sales

The study of management information systems and decision support systems with a focus on computer-based model development techniques. This course also covers the relationship among advanced information technologies, business processes, and organization performance.

Students may take either MIS 309 or GB 310, but not both for credit toward a degree.

3 Credits

## Prerequisites

- Accy 201: Introduction to Accounting Principles I (Minimum grade: C)
- Econ 202: Principles of Microeconomics (Minimum grade: C)
- Pre-requisite: Successful completion of 54 hours.
- Prerequisite: Math 121 or Math 125 or Math 167 or Math 262 or Math 268. (C Min)
- Prerequisite: Econ 230 or Bus 230 with a minimum grade of C.
- Prerequisite: Math 261 or Math 267 or Math 271 (C).

### Instruction Type(s)

- Lecture: Lecture for MIS 309
- Lecture: Web-based Lecture for MIS 309
- Lecture: Compressed Video for MIS 309
- Lecture: Study Abroad for MIS 309

#### Course Fee(s) Business 2

Susiness 4

• \$35.00

### **Online, Internet, or Web-based**

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

• \$100.00 per 3 Semester Credit Hours

## **Subject Areas**

- Information Technology
- <u>Management Information Systems, General</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

