

Mgmt 371: Principles of Management

Management

A comprehensive study of the coordination of organizational resources for the purpose of achieving organizational goals. Student's conceptual competencies will be enhanced by understanding the managerial processes of planning, organizing, staffing, directing, and controlling organizational activities. Examines the manager's planning responsibilities and develops a more accurate perception of what is required in the manager's role as an integrator of the organization's functional areas (i.e., finance, marketing, operations, research and development, international operations, management information systems, etc.). Provides an introduction into how management theories

Students may take either Mgmt 371 or GB 370, but not both for credit toward a degree.

3 Credits

Prerequisites

- [Accy 201: Introduction to Accounting Principles I](#) (Minimum grade: C)
- [Econ 202: Principles of Microeconomics](#) (Minimum grade: C)
- Pre-requisite: Successful completion of 54 hours.
- Prerequisite: Math 121 or Math 125 or Math 167 or Math 262 or Math 268. (C Min)
- Prerequisite: Econ 230 or Bus 230 with a minimum grade of C.
- Prerequisite: Math 261 or Math 267 or Math 271 (C).

Instruction Type(s)

- Lecture: Lecture for Mgmt 371
- Lecture: Web Based Lecture for Mgmt 371
- Lecture: Compressed Video for Mgmt 371
- Lecture: Hybrid Lecture for Mgmt 371

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Operations Management and Supervision](#)
- [Project Management](#)

