

MIS 309: Management Information Systems Marketing, Analytics & Prof Sales

The study of management information systems and decision support systems with a focus on computer-based model development techniques. This course also covers the relationship among advanced information technologies, business processes, and organization performance.

Students may take either MIS 309 or GB 310, but not both for credit toward a degree.

3 Credits

Prerequisites

- Business, Accounting, International Studies Major, Manufacturing Emphasis, and Business Emphasis students only, or by special permission of the Dean's Office.
- Pre-requisite: Successful completion of 54 hours.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for MIS 309
- Lecture: Web-based Lecture for MIS 309
 Lecture: Compressed Video for MIS 309
 Lecture: Study Abroad for MIS 309

Course Fee(s) Business 2

• \$35.00

Online, Internet, or Web-based

Students may be required to pay additional fees to an outside vendor for identity verification prior to a proctored assessment.

• \$100.00 per 3 Semester Credit Hours

Subject Areas

- Information Technology
- Management Information Systems, General

