

Mktg 360: Excel for Marketing

[Marketing, Analytics & Prof Sales](#)

The applied analysis of strategic marketing issues with an emphasis on developing students' Excel capabilities.

3 Credits

Prerequisites

- [Mktg 351: Marketing Principles](#) (Minimum grade: C)
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Mktg 360
- Lecture: Compressed Video for Mktg 360

Subject Areas

- [Marketing/Marketing Management, General](#)

Related Areas

- [International Marketing](#)
- [Marketing Research](#)

