



Ent 352: Entrepreneurial Law Management

This course focuses on the legal planning and protections necessary to successfully form, maintain, and grow a business. Through lectures, readings, quizzes, and examinations, the class will actively examine business torts and pathways to mitigate and prevent risk both to the entrepreneur but also to the business and employees. The course will teach students to approach common contractual agreements, financing opportunities, and sales with the application of legal strategies and to approach employment relationships with knowledge of federal regulations and compliance issues including practical application in employment scenarios. Moreover, it will introduce concepts in protecting and preserve the value in the entrepreneur's brand and ideas through intellectual property law theories.

3 Credits

Prerequisites

• Pre-requisite: 54 Earned Hours.

Instruction Type(s)

- Lecture: Lecture for Ent 352
- Lecture: Compressed Video for Ent 352
- Lecture: Web-based Lecture for Ent 352

Subject Areas

Entrepreneurship/Entrepreneurial Studies

Related Areas

Small Business Administration/Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

