

# Jour 401: Magazine Service Journalism

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

### Prerequisites

- Prerequisite requirements for this course may also be satisfied by consent of instructor.
- Course may be repeated only once.
- Jour 271 or Jour 272 or IMC 205

#### **One-way corequisites**

Jour 273: Creative Visual Thinking

# Instruction Type(s)

• Lecture: Lecture for Jour 401

# **Subject Areas**

- Journalism, Other
- Journalism

#### **Related Areas**

- Broadcast Journalism
- Photojournalism

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