

Mktg 395: Honors Thesis in Marketing Marketing, Analytics & Prof Sales

Honors students engage in individual research and writing for their thesis project under the supervision of a faculty member. May be repeated for credit to a maximum of 6 hours. A maximum of 3 credit hours of Mktg 395 may count toward a specific marketing emphasis area with department chair approval. Must be a student in the Sally McDonnell Barksdale Honors College. Must get approval from the Sally McDonnell Barksdale Honors College. 3 Credits

Prerequisites

- Limited to students in the Sally McDonnell Barksdale Honors College
- Instructor Approval Required
- Prerequisite: Limited to students in the School of Business Administration.

Instruction Type(s)

• Thesis: Thesis for Mktg 395

Subject Areas

<u>Marketing/Marketing Management, General</u>

Related Areas

- International Marketing
- <u>Marketing Research</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

