

Emphasis - Event Management

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B.S. in Hospitality Management

Description

Students who complete the program in hospitality management choose among many of the job settings in the growing hospitality industry, such as restaurants and food-service operations, hotels and other lodging facilities, event companies, resorts, casinos, entertainment centers, convention centers, travel firms, and visitor bureaus.

Mission Statement

The mission of the Hospitality Management (HM) program is to prepare a diverse community of students to become successful professionals and lifelong learners who aspire to leadership roles in the global hospitality industry and their community.

Accreditation

The HM program is accredited by the Accreditation Commission for Programs in Hospitality Administration (ACPHA) through 2019.

Minimum Total Credit Hours: 120

General Education Requirements

See the General Education/Core Curriculum for the School of Applied Sciences.

An additional 21 hours is required in the following related subjects: Writ 250 OR Writ 310; Accy 201; Econ 202 or Econ 203; GB 350; GB 370 or Mgmt 391; Mgmt 383 or NHM 466; and Spch 102, Spch 105, or Bus 271.

Additional general elective hours may be needed to bring the total hours to 120.

Course Requirements

The B.S.H.M. degree requires 52 hours of professional coursework: NHM 111, 211, 213, 215, 216, 261, 310, 311, 360, 363, 376, 462, 472, 464, 467, and 484.

Other Academic Requirements

Completion of 200 documented hours of work experience or service in hospitality will be required prior to students enrolling in the internship (NHM 484).

General Hospitality Management emphasis

The general hospitality management emphasis is mandatory for all students NOT selecting a specific emphasis area (food service, lodging, or event management). This emphasis consists of 9 hours.

Students must meet all general education, additional support, and core NHM classes with three additional courses (9 hours) selected from the following:

- NHM 221 - Foundations of Tourism & Travel
- NHM 312 - Social Events
- NHM 314 - Meetings and Conference Events
- NHM 371 - Service Management
- NHM 381 - Bar and Beverage
- NHM 403 - New York Tour
- NHM 441 - Food Systems Management & Leadership
- NHM 491 - Hotel Management & Analytics
- NHM 468 - US Study Abroad Tours, as offered

Emphasis - Event Management

Description

The event management emphasis is designed for students seeking careers with event companies, entertainment centers, convention centers, and travel firms. This emphasis consists of 12 hours.

General Education Requirements

Students must meet all general education, additional support, and core NHM classes.

Course Requirements

The event management emphasis requires the following 12 hours:

- NHM 312 - Event Management I
- NHM 314 - Event Management II
- NHM 371 - Hospitality Service Management
- One course (3 hours) chosen from the following:
 - NHM 221, 381, 403, 441, 468, or 491.

Degree Requirements

The academic regulations for this degree program, as entered in the University of Mississippi Catalog, are in effect for the current or selected academic year and semester. The University of Mississippi reserves the right to 1) change or withdraw courses; 2) change rules for registration, instruction, and graduation; and 3) change other regulations affecting the student body at any time.



B.S. in Hospitality Management

General Education

| REQUIREMENT | HOURS | DESCRIPTION |
|-------------------------|-------|--|
| First Year Writing I | 3 | Complete Hon 101 , Writ 100 or Writ 101 with a passing grade. |
| First Year Writing II | 3 | Complete one of the following courses with a passing grade: Liba 102 , Writ 102 or Hon 102 . |
| 3 hrs literature 200+ | 3 | Complete 3 hours of literature at the 200 level or higher with a passing grade. |
| 3 hrs Arts Appreciation | 3 | Complete 3 hours in the area of fine or performing arts. Choose from art history, music, dance, and theatre arts. Studio and workshop courses cannot be used to satisfy this requirement. Acceptable freshman or sophomore-level courses are: AH 101 , AH 102 , AH 201 , AH 202 ; Music 101, Music 102, Music 103, Music 104, Music 105; Dance 200; and Theatre 201. |
| Soc 101 | 3 | Complete Soc 101 with a passing grade. |
| Psy 201 | 3 | Complete Psy 201 with a passing grade. |

General Education II

| REQUIREMENT | HOURS | DESCRIPTION |
|--|-------|---|
| Writ 250 or Writ 310 | 3 | Complete Writ 250 or 310 with a passing grade. |
| Accy 201 | 3 | Complete Accy 201 with a passing grade. |
| Econ 202 or Econ 203 | 3 | Successfully complete either Econ 202 or Econ 203 . |
| GB 350 | 3 | Complete GB 350 with a passing grade. |
| GB 370 or Mgmt 391 | 3 | Successfully complete either Mgmt 371 or Mgmt 391 . |
| Mgmt 383 or NHM 566/466 | 3 | Successfully complete either Mgmt 383 or NHM 566 or NHM 466 . |
| Spch 102 , Spch 105 or Bus 271 | 3 | Successfully complete one of the following courses with a passing grade: Spch 102 , Spch 105 , or Bus 271 . |
| Human biology course | 3 | Successfully complete either Bisc 102 , Bisc 160 , Bisc 206 or Bisc 207 with a passing grade. |
| Human biology lab | 1 | Successfully complete the accompanying human biology lab. |
| 3 hrs Math 121 or higher | 3 | Successfully complete Math 121 or a higher level math with a passing grade. |
| 3 hrs statistics course | 3 | Successfully complete a statistic course from the following list of courses: CJ 202 , Math 115 , Econ 230 , Bus 230 or Psy 202 . |
| Additional science lab | 1 | Successfully complete an additional science lab. |
| Additional science course | 3 | Complete an additional science course. |
| 3 hrs humanities of fine arts | 3 | Complete 3 hrs chosen from: African American Studies (AAS 201 OR 202); Classics (Clc); Envs 101 ; Gender Studies (G St 201 , 202 , or 301); Southern Studies (S St 100 level); History (Hst), Literature (Eng 220-226); Philosophy (Phil), Religion (Rel), honors freshman seminar (if not used for composition) |

Major Requirements

| REQUIREMENT | HOURS | DESCRIPTION |
|-------------------------|-------|--|
| NHM 111 | 1 | Complete NHM 111 (formerly FCS 211) with a passing grade. |
| NHM 211 | 3 | Complete NHM 211 (formerly FCS 211) with a passing grade. |
| NHM 213 | 1 | Complete NHM 213 (formerly FCS 213) with a passing grade. |
| NHM 215 | 3 | Complete NHM 215 (formerly FCS 215) with a passing grade. |
| NHM 216 | 3 | Complete NHM 216 with a passing grade. |
| NHM 261 | 3 | Complete NHM 261 with a passing grade. |
| NHM 310 | 3 | Successfully complete NHM 310 . |
| NHM 311 | 3 | Complete NHM 311 (formerly FCS 311) with a passing grade. |
| NHM 360 | 3 | Complete NHM 360 (formerly FCS 360) with a passing grade. |
| NHM 363 | 3 | Complete NHM 363 (formerly FCS 363) with a passing grade. |



| REQUIREMENT | HOURS | DESCRIPTION |
|-------------------------|-------|--|
| NHM 376 | 3 | Complete NHM 376 with a passing grade. |
| NHM 462 | 3 | Complete NHM 462 (formerly FCS 462) with a passing grade. |
| NHM 464 | 3 | Complete NHM 464 (formerly FCS 215) with a passing grade. |
| NHM 467 | 3 | Complete NHM 467 (formerly FCS 467) with a passing grade. |
| NHM 472 | 2 | Complete NHM 472 (formerly FCS 472) with a passing grade. |
| NHM 484 | 3 | Complete NHM 484 (formerly FCS 484) with a passing grade. |

Emphasis - Event Management

| REQUIREMENT | HOURS | DESCRIPTION |
|-------------------------|-------|--|
| NHM 312 | 3 | Complete NHM 312 with a passing grade. |
| NHM 314 | 3 | Complete NHM 314 with a passing grade. |
| NHM 371 | 3 | Complete NHM 371 with a passing grade. |
| 3 hrs electives | 3 | Complete 3 hrs electives chosen from the following: NHM 221 , 222 , 381 , 403 , 441 , 468 , or NHM 491 . |

