

## Marketing, Analytics & Prof Sales

<u>Overview</u>

Academics & Admissions

Programs

<u>Minors</u>

<u>Courses</u>

**Faculty** 

## **Degrees Offered**

- B.B.A. in Management Information Systems
- B.B.A. in Marketing
  - Emphasis Digital Marketing Strategy
  - Emphasis Global Supply Chain Mgmt.
  - Emphasis Marketing Analytics
  - <u>Emphasis Sales</u>
- B.B.A. in Marketing and Commun. Strategy
- Ph.D in Business Administration
  - Emphasis Marketing
  - <u>Emphasis Production / Operations NA</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

