

## **MIS 409: Application of DB and Data Analytics**

### **[Marketing, Analytics & Prof Sales](#)**

The use of large business data in advanced business applications such as data analysis and predictive analysis. The course covers topics such as data warehousing, data mining, and business/data analytics. Techniques such as text analysis and natural language processing, machine learning, and AI are also studied.

3 Credits

### **Prerequisites**

- Pre-requisite: 54 Completed Hours.

### **Instruction Type(s)**

- Lecture: Lecture for MIS 409
- Lecture: Compressed Video for MIS 409
- Lecture: Web-based Lecture for MIS 409

### **Subject Areas**

- [Computer Programming Special Applications](#)
- [Data Modeling/Warehousing and Database Administration](#)

