

# Marketing, Analytics & Prof Sales

[Overview](#)

[Academics & Admissions](#)

[Programs](#)

[Minors](#)

[Courses](#)

[Faculty](#)

## Faculty in Marketing, Analytics & Prof Sales

[A](#)

[B](#)

[C](#)

[D](#)

[E](#)

[H](#)

[K](#)

[M](#)

[N](#)

[O](#)

[P](#)

[R](#)

[S](#)

[X](#)

[Jump to Emeritus faculty](#)

### A

#### [Kash Afshar Bakeshloo](#)

Assistant Professor of Marketing  
253 Holman Hall  
University, MS 38677  
[kafshar@olemiss.edu](mailto:kafshar@olemiss.edu) — [UM Profile](#)

#### [Bahram Alidaee](#)

School of Business Fellow and Professor of Operations, Supply Chain Management and Pharmacy Administration  
227 Holman  
University, MS 38677  
[balidaee@bus.olemiss.edu](mailto:balidaee@bus.olemiss.edu) — [UM Profile](#)  
1 (662) 915-5464

#### [Will Ash](#)

Adjunct Instructor in Marketing  
253 Holman Hall  
University, MS 38677  
[wcash@olemiss.edu](mailto:wcash@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5820

[Jump to index](#)

### B

#### [Barry Babin](#)

Chair of the Department of Marketing, Phil B. Hardin Chair and Professor of Marketing  
253 Holman Hall  
University, MS 38677  
[bjbabin@olemiss.edu](mailto:bjbabin@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5820

#### [Jimmy Ball](#)

Adjunct Instructor in Marketing, Analytics & Prof Sales



253 Holman Hall  
University, MS 38677  
[jb@olemiss.edu](mailto:jb@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5820

**[Victoria Bush](#)**

Donna Ruth Roberts Scholar and Professor of Marketing  
370 Holman  
University, MS 38677  
[vbush@bus.olemiss.edu](mailto:vbush@bus.olemiss.edu) — [UM Profile](#)  
1 (662) 915-7742

[Jump to index](#)

**C**

**[Melissa Demetria Cinelli](#)**

Associate Professor of Marketing  
Marketing  
University, MS 38677  
[cinelli@olemiss.edu](mailto:cinelli@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5820

**[Sumali Conlon](#)**

Associate Professor of Management Information Systems  
247 Holman  
University, MS 38677  
[conlons@bus.olemiss.edu](mailto:conlons@bus.olemiss.edu) — [UM Profile](#)  
1 (662) 915-5470

**[Sam Cousley](#)**

Instructional Associate Professor of Marketing  
320 Holman  
University, MS 38677  
[scousley@bus.olemiss.edu](mailto:scousley@bus.olemiss.edu) — [UM Profile](#)  
1 (662) 915-3988

[Jump to index](#)

**D**

**[Dean Douglas](#)**

Adjunct Instructor in Marketing  
253 Holman  
University, MS 38677  
[dcdougl@olemiss.edu](mailto:dcdougl@olemiss.edu)  
1 (662) 915-5820

[Jump to index](#)

**F**

**[Cong Feng](#)**

Morris Lewis Lecturer and Associate Professor of Marketing  
241 Holman Hall  
University, MS 38677  
[cfeng@olemiss.edu](mailto:cfeng@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5820

[Jump to index](#)

**H**

**[R.J. Hill](#)**

Adjunct Instructor in Marketing, Analytics, and Professional Sales  
253 Holman Hall  
University, MS 38677  
[rjhill2@olemiss.edu](mailto:rjhill2@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5820

**[Gary Hunter](#)**

FNC Founders Chair of Marketing and Data Analytics and Associate Professor  
Holman Holman Hall  
University, MS 38655  
[gkhunte1@olemiss.edu](mailto:gkhunte1@olemiss.edu) — [UM Profile](#)



1 (216) 633-2080

[Jump to index](#)

## K

### [Saim Kashmiri](#)

Mr & Mrs James E King Lecturer and Associate Professor of Marketing

253 Holman Hall

University, MS 38677

[skashmir@olemiss.edu](mailto:skashmir@olemiss.edu) — [UM Profile](#)

1 (662) 915-1523

[Jump to index](#)

## M

### [David Mathis](#)

Assistant Professor of Marketing

Holman Hall

University, MS 38677

[djmathis@olemiss.edu](mailto:djmathis@olemiss.edu) — [UM Profile](#)

[Jump to index](#)

## N

### [Christopher Lowe Newman](#)

Self Chair of Free Enterprise and Associate Professor of Marketing

Marketing, 253 Holman Hall

University, MS 38677

[clnewman@olemiss.edu](mailto:clnewman@olemiss.edu) — [UM Profile](#)

1 (662) 915-5820

[Jump to index](#)

## O

### [Tim Cecil Overton](#)

Instructor in Marketing

1918 Briar Ridge Road, OFC 399

Tupelo, MS 38804

[toverton@olemiss.edu](mailto:toverton@olemiss.edu) — [UM Profile](#)

1 (662) 915-6207

[Jump to index](#)

## P

### [Jamison Hunt Posey](#)

Instructional Assistant Professor of Management Information Systems

1918 Briar Ridge Road

Tupelo, MS 38677

[jhposey@olemiss.edu](mailto:jhposey@olemiss.edu) — [UM Profile](#)

1 (662) 915-6206

[Jump to index](#)

## R

### [Cesar Rego](#)

Professor of Operations Management and Business Analytics

327 Holman

University, MS 38677

[crego@olemiss.edu](mailto:crego@olemiss.edu) — [UM Profile](#)

1 (662) 915-5519

[Jump to index](#)

## S

### [Matthew B Shaner](#)

Assistant Professor of Marketing

253 Holman

University, MS 38677

[mbshaner@olemiss.edu](mailto:mbshaner@olemiss.edu) — [UM Profile](#)

1 (662) 915-5820



### **[Nick Sullivan](#)**

Assistant Professor of Management Information Systems  
253 Holman Hall  
University, MS 38677  
[ncsulli3@olemiss.edu](mailto:ncsulli3@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5820

[Jump to index](#)

### **X**

### **[Kexin Xiang](#)**

Instructional Assistant Professor of Marketing  
5197 W E Ross Pkwy  
Southaven, MS 38671  
[kxiang@olemiss.edu](mailto:kxiang@olemiss.edu) — [UM Profile](#)  
1 (662) 342-4765

### **[Da Xu](#)**

Assistant Professor of Management Information Systems  
Holman Hall  
University, MS 38677  
[dxu@olemiss.edu](mailto:dxu@olemiss.edu) — [UM Profile](#)  
1 (662) 915-5469

---

## **Emeritus Faculty**

### **[V](#)**

[Jump to current faculty](#)

### **V**

### **[Scott J Vitell](#)**

Professor Emeritus of Marketing  
325 NORTH HOLMAN  
UNIVERSITY, MS 38677  
[svitell@bus.olemiss.edu](mailto:svitell@bus.olemiss.edu) — [UM Profile](#)  
1 (662) 915-5468

