

Mgmt 392: Intercultural Business Communication

Study of the importance of business communication to conducting global business effectively. Emphasis on organizational and interpersonal communication and negotiation skills in an integrated world economy.

3 Credits

Prerequisites

- Bus 271: Business Communication \$target.descriptions.MinimumGrade\$
- Mgmt 371: Principles of Management (Minimum grade: C)

Instruction Type(s)

- Lecture: Lecture for Mgmt 392
- Lecture: Compressed Video for Mgmt 392
- Lecture: Web-based Lecture for Mgmt 392

Subject Areas

Business/Commerce, General

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