

# NHM 741: Strategic Mgmt in Hosp. & Serv. Ind Nutrition & Hospitality Management

Utilization of integrative skills to evaluate theories and concepts regarding decision making, strategic planning, and strategic management with application and synthesis to hospitality and food service organizations.

3 Credits

### Prerequisites

- NHM 525: Research I Principles of Research \$target.descriptions.MinimumGrade\$
- NHM 526: Statistics I in NHM \$target.descriptions.MinimumGrade\$

## Instruction Type(s)

Lecture: Lecture for NHM 741

### Subject Areas

Hospitality Administration/Management, General

#### **Related Areas**

- Hotel/Motel Administration/Management
- <u>Restaurant/Food Services Management</u>

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