

Marketing

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Courses

- [Mgmt 677: Integer and Nonlinear Optimization](#)
- [BAIS 310: AI for Business Applications](#)
- [MBA 618: Business Analytics](#)
- [Mktg 101: New Trends & Opportunities in Marketing](#)
- [Mktg 102: Creating & Marketing Your Personal Brand](#)
- [Mktg 103: Influencer Marketing in Social Media](#)
- [Mktg 104: The Dark Side of the Global Supply Chain](#)
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- [Mktg 353: Advertising and Promotion](#)
- [Mktg 354: Professional Selling & Relationship Mktg](#)
- [Mktg 356: Legal, Social & Ethical Issues in Mktg](#)
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- [Mktg 358: Services Marketing](#)
- [Mktg 360: Excel for Marketing](#)
- [Mktg 361: Introduction to Retailing](#)
- [Mktg 367: Consumer Behavior](#)
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- [Mktg 525: Marketing Research](#)
- [Mktg 620: Advanced Directed Study](#)
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- [Mktg 661: Research Seminar: Methodology I](#)
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- [Mktg 666: Advanced Marketing Research Methods](#)
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- [Mktg 764: Seminar in Marketing/Business Ethics](#)
- [Mktg 766: Advanced Studies in Consumer Behavior](#)
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