

## **Jour 373: Designing Media**

### **School of Journalism and New Media**

The course focuses on how to visually communicate across a myriad of devices while reinforcing the creator's brand. Students complete exercises that facilitate an encompassing view of visual media and the ways in which they are created and built.

3 Credits

### **Prerequisites**

- [Jour 273: Creative Visual Thinking](#) (Minimum grade: C)
- Course may be repeated only once.

### **Instruction Type(s)**

- Lecture/Lab: Lecture/Lab for Jour 373

### **Course Fee(s)**

#### **Journalism 2**

- \$50.00

### **Subject Areas**

- [Journalism, Other](#)
- [Journalism](#)

### **Related Areas**

- [Broadcast Journalism](#)
- [Photojournalism](#)

