



School of Business Administration

<u>Overview</u>

Academics & Admissions

Departments

Programs

<u>Minors</u>

Courses

Faculty

Awards

Degrees Offered

The School of Business Administration offers a Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, general business, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, risk management and insurance.

At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

School of Business Administration

- B.B.A. in Economics
- <u>Certificate in Business Leadership</u>
- Master of Business Administration
 - Emphasis Campus MBA Program
 - Emphasis Professional Program

Finance

- B.B.A. in Banking and Finance
- B.B.A. in Finance
- B.B.A. in Real Estate
- B.B.A. in Risk Management and Insurance
- <u>Ph.D in Business Administration</u>
- <u>Emphasis Finance</u>

Management

- B.B.A. in Entrepreneurship
- B.B.A. in General Business
- Emphasis Accelerated Law (3+3)
- B.B.A. in Management
 - Emphasis Health Care Management
 - Emphasis Human Resource Management
 - Emphasis International Business Mgmt.
- <u>Ph.D in Business Administration</u>
 - <u>Emphasis Management</u>

Management Information Systems

- B.B.A. in Management Information Systems
- <u>Ph.D in Business Administration</u>
 - Emphasis MIS

Marketing

- B.B.A. in Marketing
 - <u>Emphasis Digital Marketing Strategy</u>
 - Emphasis Global Supply Chain Mgmt.
 - <u>Emphasis Marketing Analytics</u>
 - <u>Emphasis Sales</u>
- B.B.A. in Marketing and Commun. Strategy
- <u>Ph.D in Business Administration</u>
 - Emphasis Marketing
 - Emphasis Production / Operations NA

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

