

Mgmt 371: Principles of Management

A comprehensive study of the coordination of organizational resources for the purpose of achieving organizational goals. Student's conceptual competencies will be enhanced by understanding the managerial processes of planning, organizing, staffing, directing, and controlling organizational activities. Examines the manager's planning responsibilities and develops a more accurate perception of what is required in the manager's role as an integrator of the organization's functional areas (i.e., finance, marketing, operations, research and development, international operations, management information systems, etc.). Provides an introduction into how management theories

Students may take either Mgmt 371 or GB 370, but not both for credit toward a degree.

3 Credits

Prerequisites

- Pre-requisite: Successful completion of 54 hours.
- Business, Accounting, International Studies Major, Manufacturing Emphasis, and Business Emphasis students only, or by special permission of the Dean's Office.

Instruction Type(s)

- Lecture: Lecture for Mgmt 371
- Lecture: Web Based Lecture for Mgmt 371
- Lecture: Compressed Video for Mgmt 371

Subject Areas

Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

