

Manf 253: Strategic Planning School of Engineering

A comprehensive study of the strategic management process involving the formulation and implementation of strategies at the corporate, business, and functional levels of a manufacturing organization.

3 Credits

Prerequisites

• Students must be enrolled Center of Manufacturing Excellence (CME)

One-way corequisites

Manf 150: Intro to Engineering / Manufacturing

Instruction Type(s)

• Lecture: Lecture for Manf 253

Subject Areas

• Mechanical Engineering