

MBA 622: Business Planning and Entrepreneurship School of Business Administration

Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth simulations, business condition forecasting, and product supply and demand projections. Competitive cases form a focal point for course organization.

Laptop is required. 3 Credits

Instruction Type(s)

- Lecture: Lecture for MBA 622
- Lecture: Compressed Video for MBA 622
- Lecture: Web based Lecture for MBA 622
- Lecture: Online Program for MBA 622

Subject Areas

Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

