

Econ 525: Economics of High-Tech Industries

Strategic issues in high-tech industries; cost structures, process versus product innovations, network externalities, standard setting and coordination games, alliances, licensing and pricing of technology.

3 Credits

Prerequisites

• Minimum of C in (Math 261 or Math 267 or Math 271) or graduate standing.

Instruction Type(s)

• Lecture: Lecture for Econ 525

Subject Areas

• Applied Economics

Related Areas

- Development Economics and International Development
- Econometrics and Quantitative Economics
- Economics, General
- · Economics, Other
- International Economics