

# IMC 406: Digital Media Applications School of Journalism and New Media Advanced examination, planning and exploration of innovative multimedia roles in comprehensive IMC campaigns.

3 Credits

## **Prerequisites**

• IMC 307: Creating Digital Media Platforms \$target.descriptions.MinimumGrade\$

- · Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

## Instruction Type(s)

Lecture/Lab: Lecture/Lab for IMC 406

#### Subject Areas

Journalism

### **Related Areas**

- Broadcast Journalism
- Journalism, Other
- Photojournalism

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