

IMC 586: Foundations of Sports Meek School of Journalism & New Media

Foundations of Sports opens students' minds to why sports has become a multibillion dollar industry with a unique look at collegiate and professional sports, sports media, athlete representation, corporate involvement, and more.

Instruction Type(s)

• Lecture: Lecture for IMC 586

Subject Areas

• Communication, General

Related Areas

- Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

