

## **IMC 314: Fashion Promotion and Media** **[Meek School of Journalism & New Media](#)**

This course introduces students to the communication, promotion, media, and branding of fashion in domestic and international markets.

3 Credits

### **Prerequisites**

- Prerequisite IMC 205 OR Jour 102

### **Instruction Type(s)**

- Lecture: Lecture for IMC 314

### **Subject Areas**

- [Communication, General](#)

### **Related Areas**

- [Communication and Media Studies, Other](#)
- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

