

## IMC 307: Creating Digital Media Platforms

### [Meek School of Journalism & New Media](#)

Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments.

3 Credits

#### Prerequisites

- Course may be repeated only once.

#### Instruction Type(s)

- Lecture/Lab: Lecture/Lab for IMC 307

#### Subject Areas

- [Journalism](#)

#### Related Areas

- [Broadcast Journalism](#)
- [Journalism, Other](#)
- [Photojournalism](#)

