

School of Business Administration

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Courses

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- [Bus 250: Legal Environment of Business](#)
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- [MBA 614: Managerial Economics](#)
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- [MBA 622: Business Planning and Entrepreneurship](#)
- [MBA 623: Strategic Marketing Management](#)
- [MBA 624: MBA Project Analysis](#)
- [MBA 631: Strategic Management-Capstone](#)
- [MHA 600: Overview of U.S. Health Care System](#)



- [MHA 606: Quantitative Methods in Health Care](#)
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Finance

- [Fin 101: Excel in Excel](#)
- [Fin 303: Money and Banking](#)
- [Fin 331: Business Finance I](#)
- [Fin 333: Financial Markets and Institutions](#)
- [Fin 334: Investments](#)
- [Fin 338: Intermediate Financial Management](#)
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- [Fin 451: Real Estate Law](#)
- [Fin 453: Advanced Income Appraisal](#)
- [Fin 461: Financial Statement Analysis](#)
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- [Fin 555: Real Estate Investment Analysis](#)
- [Fin 568: International Finance](#)
- [Fin 581: Futures, Options, and Swaps](#)
- [Fin 620: Advanced Directed Study](#)
- [Fin 622: International Finance](#)
- [Fin 626: Seminar in International Econ & Finance](#)
- [Fin 631: Seminar in Business Finance](#)
- [Fin 633: Investment Analysis](#)
- [Fin 634: Financial Management I](#)
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- [Fin 637: Management of Financial Intermediaries](#)
- [Fin 642: Applied Probability Modeling](#)
- [Fin 644: Financial Econ: Continuous-Time Models](#)
- [Fin 650: Research Colloquium in Econ & Finance](#)
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Management

- [Bus 101: Business for a Better World](#)
- [Bus 300: Undergraduate Business Internship](#)
- [Bus 395: Honors Thesis in Business](#)
- [Ent 101: Social Entrepreneurship](#)
- [Ent 321: Entrepreneurial Pitching](#)
- [Ent 331: Social Influencing in Sport](#)
- [Ent 352: Entrepreneurial Law](#)
- [Ent 356: Quickbooks](#)
- [Ent 380: Topics in Entrepreneurship Abroad](#)
- [Ent 381: Arts Entrepreneurship](#)
- [Ent 382: Franchising](#)
- [Ent 386: Digital Marketing](#)
- [Ent 387: Digital Marketing II](#)
- [Ent 388: e-Commerce Strategy for Entrepreneurs](#)
- [Ent 395: Honors Thesis in Entrepreneurship](#)
- [Ent 396: Business Venturing](#)
- [Ent 411: Project Management for PMI Certification](#)
- [Ent 412: Basics of Applied International Trade](#)
- [Ent 422: Blockchain and the Modern Economy](#)
- [Ent 426: Venture Ideas](#)
- [Ent 436: Business Strategy and Modeling](#)
- [Ent 446: Corporate Innovation](#)
- [Ent 451: Biomedical Entrepreneurship](#)
- [Ent 456: Venture Finance](#)
- [Ent 466: Regulation in New Ventures](#)
- [Ent 476: Entrepreneurial Leadership](#)
- [Ent 486: Family Business Management](#)
- [Ent 499: Venture Accelerator](#)
- [Ent 651: Business Planning and Entrepreneurship](#)
- [Ent 652: Addressing Your Market](#)
- [Ent 653: Innovation, and Design Thinking](#)
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- [GB 101: Design Thinking for Innovation](#)
- [GB 310: Information Technology in Business](#)
- [GB 320: Essentials of Supply Chain Management](#)
- [GB 330: Essentials of Finance](#)
- [GB 350: Essentials of Marketing](#)
- [GB 370: Entrepreneurship and Management](#)
- [GB 490: General Business Topics Review](#)
- [Mgmt 101: Leadership for the Future](#)
- [Mgmt 310: Alternative Sports Management](#)
- [Mgmt 311: High Performance Work Teams](#)
- [Mgmt 351: Health Systems Management](#)
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- [Mgmt 353: Healthcare Regulation and Policy](#)
- [Mgmt 371: Principles of Management](#)
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- [Mgmt 493: Management of Strategic Planning](#)
- [Mgmt 494: Compensation Management](#)
- [Mgmt 495: Leadership and Group Dynamics](#)
- [Mgmt 496: Modern Management Skills](#)



- [Mgmt 527: Advanced Human Resource Management](#)
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- [Mgmt 581: Collective Bargaining](#)
- [Mgmt 582: Employee Relations](#)
- [Mgmt 583: Labor Relations](#)
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Management Information Systems

- [MIS 280: Business Application Programming I](#)
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- [MIS 330: Business Application Programming II](#)
- [MIS 340: Mobile App Development for Business](#)
- [MIS 350: Managing Enterprise Technology](#)
- [MIS 360: Cybersecurity and Information Assurance](#)
- [MIS 370: Introduction to ERP with SAP](#)
- [MIS 380: Topics in MIS Abroad](#)
- [MIS 395: Honors Thesis in Mgmt Info Systems](#)
- [MIS 408: Advanced Management Information Systems](#)
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- [MIS 609: E-Commerce & Internet Programming](#)
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Marketing

- [Mktg 101: New Trends & Opportunities in Marketing](#)
- [Mktg 102: Creating & Marketing Your Personal Brand](#)
- [Mktg 103: Influencer Marketing in Social Media](#)
- [Mktg 104: The Dark Side of the Global Supply Chain](#)
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- [Mktg 357: Developing Products Customers Want](#)



- [Mktg 358: Services Marketing](#)
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- [Mktg 367: Consumer Behavior](#)
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- [Mktg 494: Pharmaceutical Economics](#)
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- [Mktg 496: Principles of Pharmaceutical Marketing](#)
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