

Jour 101: Introduction to Mass Communication MEEK SCHOOL OF JOURNALISM & NEW MEDIA

An introduction to traditional mass media (newspapers, magazines, television, radio, public relations and advertising), the new media and their importance to and impact on modern society.

3 Credits

Prerequisites

- Successful completion of DS 097 (or DS 094), if required.
- Course may be repeated only once.

Instruction Type(s)

- Lecture: Lecture for Jour 101
- Lecture: Web-based Lecture for Jour 101
- Lecture: iStudy for Jour 101

Subject Areas

- <u>Communication, Journalism and Related Programs, Other</u>
- Mass Communication/ Media Studies

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

