

MBA 622: Business Planning and Entrepreneurship SCHOOL OF BUSINESS ADMINISTRATION

Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth simulations, business condition forecasting, and product supply and demand projections. Competitive cases form a focal point for course organization.

Laptop is required.

3 Credits

Instruction Type(s)

• Lecture: Lecture for MBA 622

Lecture: Compressed Video for MBA 622
Lecture: Web based Lecture for MBA 622
Lecture: Online Program for MBA 622

Subject Areas

• Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

