

MBA 613: Management of Technology & Innovation

SCHOOL OF BUSINESS ADMINISTRATION

The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information technology to real-world problems and decision environments. Requires development of an advanced end-use application involving process re-engineering. Laptop is required.

3 Credits

Instruction Type(s)

- Lecture: Lecture for MBA 613
- Lecture: Web based Lecture for MBA 613
- Lecture: Online Program for MBA 613

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Operations Management and Supervision](#)
- [Project Management](#)

