

# **GB 370: Entrepreneurship and Management**

This course is an entrepreneurial approach to the study of business management covering a broad range of management topics, appropriate for a general business major. While the course is designed to introduce the student to a manager's planning, organizing, leading, and controlling responsibilities, its focus is on the practical application of these skills and adaptive behavior in a business environment from an entrepreneurial orientation.

GB 370 may not be used as a 300+ business elective.

Students may take either GB 370 or Mgmt 371, but not both for credit toward a degree.

#### 3 Credits

#### Prerequisites

• Pre-Requisite: Successful Completion of 54 Hours.

## Instruction Type(s)

- Lecture: Lecture for GB 370
- Lecture: Compressed Video for GB 370
- Lecture: Web-based Lecture for GB 370

## **Subject Areas**

Entrepreneurship/Entrepreneurial Studies

### **Related Areas**

<u>Small Business Administration/Management</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

