

Manf 451: Manf Design-Product Realization SCHOOL OF ENGINEERING

Students will ideate a product and take that product through conceptual design and initial marketing. The course will address aspects of finance, advertising, marketing, and business development. It will also introduce project management/operation in a manufacturing business and prototype development 1 Credit

Prerequisites

- Students must be enrolled Center of Manufacturing Excellence (CME)
- Pre-Requisite: 24 Earned Hours

One-way corequisites

• Manf 450: Practical Problem Solving in Manf

Instruction Type(s)

• Lecture: Lecture for Manf 451

Subject Areas

• Mechanical Engineering

