

## **MBA 613: Management of Technology & Innovation**

### **SCHOOL OF BUSINESS ADMINISTRATION**

The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information technology to real-world problems and decision environments. Requires development of an advanced end-use application involving process re-engineering. Laptop is required.

3 Credits

#### **Instruction Type(s)**

- Lecture: Lecture for MBA 613
- Lecture: Web based Lecture for MBA 613
- Lecture: Online Program for MBA 613

#### **Subject Areas**

- [Business Administration and Management, General](#)

#### **Related Areas**

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Operations Management and Supervision](#)
- [Project Management](#)

