

Mgmt 396: Small Business Management **MANAGEMENT**

Focus is on the special problems and skills involved in small business. The course will integrate the skills and concepts developed in accounting, finance, marketing, management, personnel, and production.

3 Credits

Prerequisites

- [Mgmt 371: Principles of Management](#) (Minimum grade: C)
- [Fin 331: Business Finance I](#) \$target.descriptions.MinimumGrade\$
- [Mktg 351: Marketing Principles](#) \$target.descriptions.MinimumGrade\$
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Mgmt 396
- Lecture: Compressed Video for Mgmt 396

Subject Areas

- [Entrepreneurship/Entrepreneurial Studies](#)

Related Areas

- [Small Business Administration/Management](#)

