

Psy 308: Industrial Psychology

Methods of selecting work, adapting the worker to the job and increasing industrial effectiveness; the psychology of advertising; market research. 3 Credits

Prerequisites

• Psy 201: General Psychology \$target.descriptions.MinimumGrade\$

• Pre-Requisite: 24 Earned Hours

Instruction Type(s)

• Lecture: Lecture for Psy 308

Subject Areas

Industrial and Organizational Psychology

Related Areas

- Applied Behavior Analysis
- <u>Applied Psychology</u>
- <u>Clinical Psychology</u>
- Educational Psychology
- Environmental Psychology
- <u>Family Psychology</u>
- Forensic Psychology
- <u>Geropsychology</u>
- Health/Medical Psychology

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